## **MMCCA GOALS**

## SEPTEMBER, 2016

## **SHORT-TERM**

- 1. Research other states regarding mandatory education requirements.
- 2. Adopt and implement proposed amendments to bylaws.
- 3. Improve communication with clerks.
  - a. Consider making MMCCA Facebook group private.
  - b. Increase traffic to web site, Mississippiclerks.com.
- 4. Re-vamp business meetings.
  - a. Stop printing out minutes and instead post on web site/email in advance.
  - b. Reduce number of committee reports.
  - c. Stop door prizes to save time.
- 5. Research requirements for becoming a 501C3 organization.

## **LONG-TERM**

- 1. Begin to develop legislation regarding mandatory education.
- 2. Through additional trustees and increased committee participation, develop Networks and deeper involvement of members.
- 3. Improve web site by making it more interactive.
  - a. Create a scrapbook section for thank-you posts, memories/stories of People who have helped or made a difference, etc.
  - b. Include a chat function.
  - c. Include posts of handouts from educational meetings.
- 4. Become a 501C3 organization.
- 5. Increase MMCCA's presence in IIMC.
  - a. Raise funds to help send delegates to 2019 national conference in Birmingham and 2020 conference in St. Louis.
  - b. Invited Stephanie Kelly of Charlotte to next year's December meeting
  - c. Encourage MMCCA members to volunteer on IIMC committees.
  - d. Consider an IIMC endowment.